Telecommunications market in Central Europe 2014
Development forecasts for 2015-2019
What is the value of the regional telecommunications market in Central Europe?

What are the values in: Bulgaria, the Czech Republic, Hungary, Poland, Romania, Slovakia?

What aspects of these six telecommunications markets are similar? How do they differ?

Which of the six markets generates the largest revenues?

Which market segments are expected to develop most quickly?

In which of the six countries and in what market segments do the best opportunities lie?
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Informational highlights

Telecoms markets in Bulgaria, Czech Republic, Hungary, Poland, Romania and Slovakia

Analysis of trends that are set to influence market performance in the coming years

Analysis of the fixed-line telephony, mobile telephony, data transmission segments

Market values for the overall Central European region and for each specific country

Key industry indicators for this market, including ARPU, MoU, SAC, CAPEX, churn

Detailed forecasts for the period 2015-2019

Traffic and subscriber totals for each country

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Data and analysis that describes current market value for the whole market as well as for each market in Bulgaria, the Czech Republic, Hungary, Poland, Romania and Slovakia.

This report includes thorough study of forecasts for telecommunications industry growth in each of the analysed countries.

This publication analyses the key telecommunications industry indicators for this market, including ARPU, MoU, SAC, CAPEX, churn in the Central European region.
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When to use it?
- Preparing in-house corporate reports
- Assessing potential investments
- Locating partners for M&A transactions
- Building a long-term growth strategy
- Considering new business activity in the various segments of the telecommunications industries of Bulgaria, the Czech Republic, Hungary, Poland, Romania and Slovakia.

Who uses it?
- Central European telecommunications companies
- International companies considering market entry
- ICT vendors active in Bulgaria, the Czech Republic, Hungary, Poland, Romania and Slovakia
- Marketing representatives for telecommunications providers
- Banking and investment professionals
- Business consultants, researchers and analysts.

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