Generic and innovative drugs market in Bulgaria 2014
Reimbursement policies and development forecasts for 2014-2018
Find out…

- What are the value assessments of the generic and innovative drug market to 2018?
- What are the views of medical professionals and patients on the use of these drugs?
- Which type of reimbursement process for generic and innovative drugs is in effect?
- How will current reimbursement procedures be altered by changes in regulation until 2018?
- How will these changes affect the market for generic and innovative drugs?
- According to sales data, which products have gained top seller status in Bulgaria?
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Informational highlights

Reimbursement lists for generic and innovative drugs in Bulgaria – with upcoming changes

Reimbursement process recap for generic and innovative medicines in Bulgaria

Pricing guidelines for these two categories of medicine on the Bulgarian market

Innovative treatments – current value and growth forecasts to 2018

Generic drug sales and prospects in Bulgaria to 2018

Exclusivity of data, patent expiration dates and SPCs

Listings of the market’s largest selling preparations
This report examines the value and growth potential of the entire market and for the separate segments of generic and innovative medicines in Bulgaria.

This publication provides in-depth forecasts for development of these key segments of the overall pharmaceutical market in Bulgaria.

Corporate profiles of top producers and developers of generic drugs and innovative treatments add to the report’s detailed description of the competitive environment.
Launch of new business operations on the Bulgarian generic and innovative drugs market
- Strategic development
- Product portfolio expansion
- Analysis of the regulatory environment in Bulgaria’s innovative and generic drugs market
- Evaluating this market’s potential for expansion during the period to 2018.

Who uses it?
- Manufacturers and distributors of generic and innovative drugs in Bulgaria
- Pharmaceutical companies interested in participating in this market
- Providers of research, analysis and business consulting services
- Pharmaceutical sector trade and commerce specialists.

When to use it?
- Reimbursement policies and development forecasts for 2014-2018

Why do business professionals trust us?

As a London-based company, with operations abroad, we looked for the best-in-class Market Intelligence supplier. PMR brought us quality reports that improved our CEE market knowledge and understanding.

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