Cloud computing market in Poland 2014
Development forecasts for 2014-2018
What is the current and future value of the cloud computing market in Poland?
What are the prospects for future development for SaaS, IaaS and PaaS segments?
What are the current and developing trends and their influence on the market?
What are the offers of main market players?
How do SME and corporate sectors adopt the cloud computing technology?
Who is leading the market?
Informational highlights

- Description of leading operators active in the Polish cloud computing market
- Market environment in both the SME and corporate segments
- Service models – SaaS, IaaS, PaaS – and their components
- Consumer cloud computing usage patterns and opinions
- Detailed forecasts for the period 2014-2018
- Overview of the competitive environment
- Legal and regulatory developments
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Major advantages

→ Data and analysis that describes current market value for the whole market as well as for each market segment: SaaS, IaaS and PaaS.

→ This publication delivers comprehensive analysis of prospects for the future development over the next four years until 2018.

→ The competitive environment – examined in extensive corporate profiles of top cloud providers that illustrates position in the marketplace.
When to use it?

- Long-range analysis of the cloud computing and overall IT markets in Poland
- Exploration of the market with an eye toward market entry or initiation of new ventures
- Integration of cloud services into current service portfolios, such as software development
- Transition (chiefly telecoms providers) from cloud computing services end use to provider status.

Who uses it?

- IT services providers and distributors active on the Polish market
- Data centre operators active on the market in Poland
- Telecommunications providers
- Researchers and consultants
- Commerce and trade organisations
- Financial services providers.
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