

Russian retail sector

Comparison of PDF vs. online access

Product name		Retail Update Russia	Retail Russia Online
delivery format		pdf	internet/online
language		English	English
access to updates		bi-weekly	daily
Content			
countries coverage		Russia, Ukraine	Russia, Ukraine
data	statistics and data on retail market	pdf	online
latest market news	market news	✓	✓
	supplier news	✓	✓
	grocery	✓	✓
	consumer electronics	✓	✓
	cosmetics & pharma	✓	✓
	clothing & accessories	✓	✓
	other retailers	✓	✓
	Ukraine	✓	✓
analyses and forecasts	analytical articles (features)	✓	✓
	articles based on PMR reports	✓	✓
	experts' comments	✓	✓
	interviews	✓	✓
fairs and conferences database		✓ short version	✓
market "did you know" tips		✗	✓
access to information on the latest PMR retail reports		✗	✓
access to the full archive of articles and data		✗	✓
Functionalities			
printing		✓	✓
individually set up e-newsletters		✗	✓
fresh news alert		✗	✓
export of chosen articles to pdf		✗	✓
export of chosen articles to Word		✗	✓
history of recently read articles		✗	✓
summary of the most popular content		✗	✓
advanced search engine		✗	✓