

# Central Europe – retail sector

## Comparison of PDF vs. online access

Product name		Central Europe Retail <i>Update</i>	Central Europe Retail <i>Online</i>
<b>delivery format</b>		pdf	internet/online
<b>language</b>		English	English
<b>access to updates</b>		once a week	daily
<b>Content</b>			
<b>countries coverage</b>		Czech Republic, Hungary, Poland, Romania, Slovakia	Czech Republic, Hungary, Poland, Romania, Slovakia
<b>data</b>	statistics and data on retail market	pdf	online
<b>latest market news</b>	market news	✓	✓
	retail news	✓	✓
	supplier news	✓	✓
<b>analyses and forecasts</b>	analytical articles (features)	✓	✓
	articles based on PMR reports	✓	✓
	experts' comments	✓	✓
	interviews	✓	✓
fairs and conferences database		✓ short version	✓
market "did you know" tips		✗	✓
access to information on the latest PMR retail reports		✗	✓
access to the full archive of articles and data		✗	✓
<b>Functionalities</b>			
printing		✓	✓
individually set up e-newsletters		✗	✓
fresh news alert		✗	✓
export of chosen articles to pdf		✗	✓
export of chosen articles to Word		✗	✓
history of recently read articles		✗	✓
summary of the most popular content		✗	✓
advanced search engine		✗	✓