

Wall-building materials market in Russia 2008

Development forecasts for 2008-2011

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A word from the author



"Over the last few years the Russian construction industry has noted two-digit growth rates. This has fostered the development of the wall-building materials market, whose size is to exceed 27 billion units of conventional bricks by 2010. What may decide whether or not this forecast is met is the recent slowdown in residential construction, on which the wall-building materials market is very much dependent. The slowdown is less visible in individual residential construction market, which exhibited a two-digit growth in the first half of 2008 and which is thus expected to be the main driver for the wall-building materials market in the near future. As for the particular sectors of the wall-building materials market, their further development will vary depending on current and expected demand. Customers' requirements concerning thermal protection of buildings became stricter in Russia, making cheap materials with high level of thermal conductivity, such as aerated concrete, a promising sector of the market, particularly in the field of low buildings construction".

Robert Obetkon, Construction Market Analyst

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Methodology

There are about
830 companies
manufacturing
bricks in Russia.

Reports description

Wall-building materials market in Russia 2008 examines in detail every aspect of the sector and offers crucial background information, constituting the key to success for future investors and decision makers in the region. It educates its readers about the past and present situation on the Russian wall-building materials market, and presents reliable forecasts until 2011.

The report features exclusive intelligence regarding the competitive landscape on Russia's wall-building materials market, as well as complete profiles of its key players.

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Key sections

Section one contains a useful **industry overview**, which provides some valuable background information, crucial for a thorough understanding of the sector.

Section two focuses on the wall-building materials market and its most important characteristics. **Types of wall-building materials and their production** are presented from a variety of perspectives, and so are trends, developments and the most important influences on the market. In addition to that, this section analyses end-user application of wall-building materials, market entry strategies and a variety of distribution channels on the wall-building materials market in Russia.

Section three provides the latest data on the **market's value and volume**, with special attention given to the demand for wall-building materials in Russia and its key drivers.

Section four has been devoted to the domestic production of wall-building materials and its regional structure, according to particular **types of wall-building materials**. This is followed by a discussion of capacity utilisation.

Section five gives detailed information on **wall-building materials prices**, presenting the average price for different types of materials, as well as price changes and most important factors that influence them.

Section six offers a thorough analysis of the **competitive landscape** on the wall-building materials market in Russia.

Section seven provides crucial information regarding **foreign trade** on the Russian wall-building materials market.

Section eight presents a regional consideration of the development of **residential and non-residential construction**, which constitute the key demand factors on the wall-building materials market.

In the Russian bricks market the share of imports and exports is extremely low while the sector of sandwich-panels is import-oriented.

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In Q3 2008, ceramic bricks were over 20% more expensive than a year earlier.

Section nine reveals forecasts for 2008-2011 concerning the development of the wall-building materials and the demand and supply forces on the market.

Section ten contains profiles of 20 key market players.

Report overview

Following an executive summary, which contains a brief industry overview, the report focuses on the wall-building materials market and its characteristics. It examines its following aspects:

- types of wall-building materials
- raw materials for wall-building materials production
- technologies of wall-building materials production
- latest market trends and developments
- end-user application
- market entry strategies
- key market influences
- distribution channels: types of importers, dealers and retailers.

We then present the volume and value of Russia's wall-building materials market, with special attention given to the following elements:

- the demand for wall-building materials
- key demand drivers.

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The production of wall-building materials in 2003-2007 and its regional structure is then analysed according to the following categories:

- domestic production of wall-building materials: by producers, regions and types
- capacity utilisation.

The report also offers reliable and up-to-date information concerning prices on the wall-building materials market in Russia, covering the following aspects:

- changes in prices
- average current prices
- key factors influencing prices.

This is followed by an overview and a detailed analysis of the market's competitive landscape.

The report also examines a variety aspects of foreign trade, with special focus on the following information:

- custom duties, import technicalities, transportation routes
- value and volume of exports and imports.

In 2007,
production
of wall-building
materials
in Russia reached
18.5 billion
of conventional
units.

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The market for wooden wall-building materials may double over the next three years.

Residential and non-residential construction are then discussed, as the key demand factors on the Russian wall-building materials market. The following aspects are analysed in detail:

- residential construction
 - ◆ development of the housing construction market, also by regions
 - ◆ individual housing construction
- non-residential construction
 - ◆ development of the non-residential construction market.

This publication also features forecasts for 2008-2011, concerning the following elements:

- the development of the market for wall-building materials
- the demand and supply forces on the market.

Profiles of key players active on the market complete the report, with data regarding the following aspects of the most important companies:

- revenues and profits (where available)
- workforce
- core business
- location
- contact data.

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Wall-building materials market in Russia 2008 is particularly valuable for:

- companies providing construction materials in Central and Eastern Europe
- distributors interested in the Russian construction market: importers, dealers and retailers
- contractors and developers active on the Russian market or planning to enter it
- senior management of companies considering entering the construction market in Russia
- investors, researchers and analysts searching for reliable, up-to-date information
- decision makers who need to gain a thorough understanding of the key trends on the market.

Every year several dozen wall-building material production facilities are activated in Russia.

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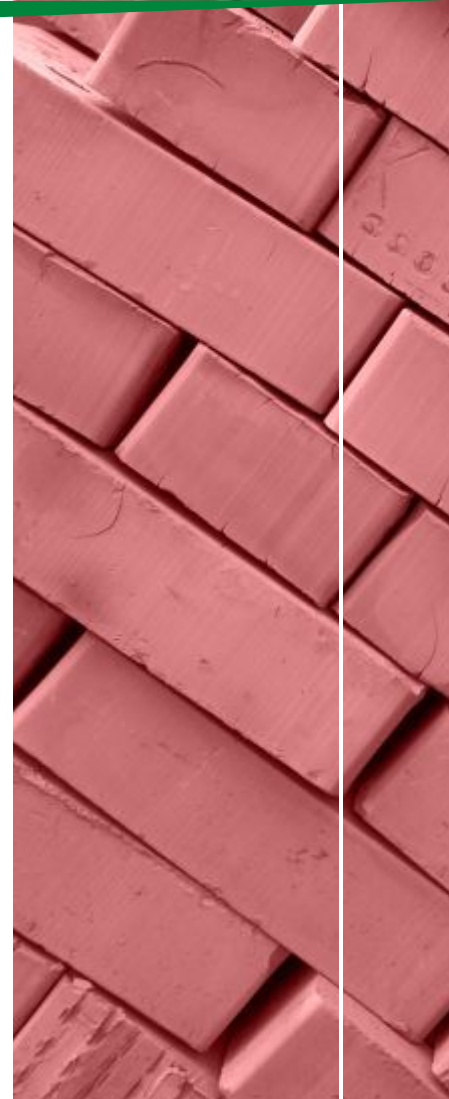
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