



VoIP market in Poland 2009

Development forecast for 2009-2012

Publication date: June 2009

Language: English, Polish

Word from the author:



VoIP services represent only a small segment of the fixed-line telephony market in Poland. Additionally, this segment is not growing as rapidly as expected. The sector of individual users is dominated by cable TV operators and small internet providers, which offer VoIP as part of their standard telecommunication packages. Specialist VoIP providers are beginning to focus on the business sector by offering a wider range of value added services. Still, their share in the market is rather small. In addition, more and more fixed-line operators offer VoIP.

Telecoms operators unanimously agree that migration from traditional telephony to IP is inevitable. In the next few years the line between VoIP and traditional telephony will be even more blurred.

Edyta Kosowska, Telecommunications Analyst

About this report:

VoIP market in Poland 2009 draws on a wide variety of trusted sources to create a comprehensive reference tool. Proprietary data and projections are added by skilled analysts with years of expertise in their fields. Readers benefit from the field experience provided via interviews with seasoned telecom industry professionals. The market analysts at PMR have gathered all of the latest market intelligence and assembled it into this single clear, concise document – ready for delivery to you in convenient electronic format.

If you are interested in complete coverage of:

- The current status of the VoIP telephony market in Poland, with the overview on market value, dynamics and trends, VoIP market structure, popularity of VoIP in Poland and legal environment
- VoIP integration into the mobile telephony market as well as value added services that are popular in the world of VoIP telephony
- Key players on the VoIP market, including: Internet communicators, Cable TV operators, Telecommunications operators, and VoIP operators
- Forecast values of market segments into the year 2012

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