



SERIES

Telecommunications and networking equipment market in Central and Eastern Europe

Development forecasts for 2010-2012

Publication date: April 2010

Language: English

Poland, Czech Republic, Romania and Russia

Word from the Author



Telecommunications and networking equipment market in CEE region, despite the crisis, has created positive impulses for vendors. Low penetration of broadband internet in connection with boom for mobile internet has forced operators not to cut investments in their networks in order to increase short-term revenues. These investments on the other hand created favourable atmosphere for equipment vendors in the region. However, situation in all CEE region is not the same as countries in the region between themselves hold few differences. For instance, Russian routers market for SOHO sector managed in times of worst financial crisis to note double digit growth, while in Poland same market managed to note double-digit decline.

Zoran Vučković, IT&Telecoms Analyst

Series description

This **series of PMR reports** covers 4 countries: **Poland, Czech Republic, Romania and Russia**. Available for purchase as a single report on the region or by country.

Main goal of the reports is **comprehensive presentation of current situation and future trends** on the market of networking equipment within three main subsectors – telecommunications operators, corporate and SOHO sector.

Each report includes:

- thorough analysis of networking equipment market in four CEE countries,
- comprehensive presentation of current situation in three main subsectors,
- future trends forecast,
- profiles of main vendors active on the market, including description and contact details.

In addition to thorough country analysis, each report provides a **general overview of situation on the market**.

Each country report covers the following sections:

■ Networking equipment market – telecom sector

- ◆ Value and growth rate of networking equipment market for telecom sector
- ◆ Market forecast and trends
- ◆ Networking equipment by categories
 - WiMAX infrastructural equipment
 - 2G and 3G infrastructural investments
 - IP-level networking equipment market
- ◆ Networking equipment sold by operator with its service
- ◆ Investments in networking equipment of leading telecom operators in the country

■ Networking equipment market – SOHO, SME and corporate sector

■ Profiles of leading vendors

▶ ▶ ▶ **Contact our sales department to receive detailed table of content for each country.**

The series includes 4 country reports:

Poland ■ Russia ■ Czech Republic ■ Romania

Contact us for more information ▶

See other reports ▶

See how to order ▶

3

This report is definitely an **indispensable source of information** for any company willing to be an active and well-informed market player, able to react in advance to the changing market situation.

Recommended for:

- management and marketing departments of companies present on the CEE IT market or considering entry,
- vendors of networking equipment,
- telecom firms,
- consulting, research and analysis firms,
- government institutions, embassies, trade organisations,
- financial institutions, including banks, brokerage houses and investment funds.

Selected PMR Clients:



PMR MarketInsight Methodology

This report was prepared using PMR MarketInsight methodology developed by PMR which assists in the complex preparation of industry reports.

[Read more about PMR MarketInsight »](#)

About PMR

PMR Publications (www.pmrpublications.com) provides reliable market intelligence for business professionals and analyse the business climate in particular in the construction, retail, IT, telecommunications and pharmaceutical sectors. PMR Publications offers both free and paid subscription newsletters, internet news portals, and in-depth reports.

PMR Publications is part of PMR (www.pmrporate.com) – a British-American company providing market information, advice and services to international businesses interested in Central and Eastern European countries as well as other emerging markets. PMR key areas of operation include consultancy (through **PMR Consulting**) and market research (through **PMR Research**).

PMR Ltd. Sp. z o.o., ul. Supniewskiego 9, 31-527 Krakow, Poland

Questions about ordering? Contact our sales department:

tel. /48/ 12 618 90 30

fax /48/ 12 618 90 08

e-mail: moreinfo@pmrporate.com

www.pmrpublications.com

[See other reports](#)



[See how to order](#)



REPORT ORDER FORM

TO ORDER RETURN THE FORM TO US VIA FAX ON: /48/ 12 618 90 08



Please send me

Telecommunications and networking equipment market in Central and Eastern Europe.

Development forecasts for 2010-2012

Publication date: April 2010 Language: English

Price per individual country (if more than one country selected, price will be multiplied)

Select a country: Czech Republic Poland Romania Russia

1

YOUR LICENCE

Language version	Single user licence*	5-user licence**	Corporate licence***	Global licence****
<input type="checkbox"/> English	<input type="checkbox"/> €500	<input type="checkbox"/> €750	<input type="checkbox"/> €1000	<input type="checkbox"/> €1250

* By ordering a "single user licence" the client is purchasing the right to use the publication on one computer workstation only. Any copying, distribution or dissemination of the electronic publication via a computer network (in part or in whole) is strictly prohibited. Delivered by e-mail in PDF format.

** By ordering a "5-user licence" the client is purchasing a licence authorising the copying, distribution and dissemination of the electronic publication via a computer network (in part or in whole) among a maximum of 5 people within the company indicated on the order form (including all company subsidiaries in a single country location). Delivered by e-mail in PDF format.

*** By ordering a "corporate licence" the client is purchasing a licence authorising the unrestricted copying, distribution and dissemination of the electronic publication (in part or in whole) via a computer network solely within the company indicated on the order form (including all company subsidiaries in a single country location). CD delivered by courier. CD version contains PDF version of the report plus an extra file with all the graphs and tables in a copiable format easy to use in your own analyses, presentations, etc.

**** By ordering a "global licence" the client is purchasing a licence authorising the unrestricted copying, distribution and dissemination of the electronic publication (in part or in whole) via a computer network solely within the organisation indicated on the order form, regardless of country location. CD delivered by courier. CD version contains PDF version of the report plus an extra file with all the graphs and tables in a copiable format easy to use in your own analyses, presentations, etc.

2

INVOICING DETAILS

If your contact details are different to the invoicing details, please fax them to us together with the completed order form.

Mr Mrs Ms

Last Name	First Name	
Job title	Company	
Country	Invoicing address	
E-mail		
Tel./Fax	Core business	EU VAT Number

3

PAYMENT FORM

Polish clients will be invoiced in PLN (based on the NBP exchange quoted on the day preceding the invoice date) and need to add 22% VAT. Foreign clients will be invoiced in EUR.

MONEY TRANSFER TO:

PMR Ltd. Sp. z o.o.

For Polish clients:

Raiffeisen Bank Polska S.A.

ul. Armii Krajowej 18, 30-150 Krakow

Account number: 36 1750 1048 0000 0000 0758 5225

For foreign clients:

Raiffeisen Bank S.A.

ul. Armii Krajowej 18, 30-150 Krakow

Account number: PL 92 1750 1048 0000 0000 0758 5284

SWIFT CODE: RCBWPLPW

CREDIT CARD:

Diners Club Visa Eurocard / Mastercard American Express

Account to be charged and currency (Credit card charges will be made in PLN at current exchange rates)

Name of card owner
Credit Card No
Valid until
Billing address of card

4

Correspondence address
E-mail / Tel. to accounting

I undertake to contact PMR within seven days should I not receive any of the copies.

In sending this form I authorise PMR to invoice me without my signature and to use the company details on the form for processing my subscription (Ustawa o ochronie danych osobowych Dz. U. nr 133/97, poz. 883)



Signature:

only signed forms can be processed

Thank you! We will contact you soon to confirm your order.

PMR Ltd. Sp. z o.o., tel. /48/ 12 618 90 00, fax /48/ 12 618 90 08, e-mail: moreinfo@pmrcorporate.com, ul. Supniewskiego 9, 31-527 Krakow, Polska

NIP number: 676-20-95-189, destination of region court: Sad Rejonowy dla Krakowa-Srodmiescia w Krakowie

XI Wydzial Gospodarczy Krajowego Rejestru Sadowego, KRS number: 0000057694, the amount of company's nominal capital: one hundred and thirty thousand PLN