

**SERIES**

# Telecommunications and networking equipment market in Central and Eastern Europe

Development forecasts for 2010-2012

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Publication date: May 2010

Language: English

**Poland, Czech Republic, Romania and Russia**

## Word from the Author



Telecommunications and networking equipment market in CEE region, despite the crisis, has created positive impulses for vendors. Low penetration of broadband internet in connection with boom for mobile internet has forced operators not to cut investments in their networks in order to increase short-term revenues. These investments on the other hand created favourable atmosphere for equipment vendors in the region. However, situation in all CEE region is not the same as countries in the region between themselves hold few differences. For instance, Russian routers market for SOHO sector managed in times of worst financial crisis to note double digit growth, while in Poland same market managed to note double-digit decline.

**Zoran Vučković**, IT&Telecoms Analyst

## Series description

This **series of PMR reports** covers 4 countries: **Poland, Czech Republic, Romania and Russia**. Available for purchase as a single report on the region or by country.

Main goal of the reports is **comprehensive presentation of current situation and future trends** on the market of networking equipment within three main subsectors – telecommunications operators, corporate and SOHO sector.

Each report includes:

- thorough analysis of networking equipment market in four CEE countries,
- comprehensive presentation of current situation in three main subsectors,
- future trends forecast,
- profiles of main vendors active on the market, including description and contact details.

In addition to thorough country analysis, each report provides a **general overview of situation on the market**.

## Each country report covers the following sections:

### ■ Networking equipment market – telecom sector

- ◆ Value and growth rate of networking equipment market for telecom sector
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  - IP-level networking equipment market
- ◆ Networking equipment sold by operator with its service
- ◆ Investments in networking equipment of leading telecom operators in the country

### ■ Networking equipment market – SOHO, SME and corporate sector

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This report is definitely an **indispensable source of information** for any company willing to be an active and well-informed market player, able to react in advance to the changing market situation.

**Recommended for:**

- management and marketing departments of companies present on the CEE IT market or considering entry,
- vendors of networking equipment,
- telecom firms,
- consulting, research and analysis firms,
- government institutions, embassies, trade organisations,
- financial institutions, including banks, brokerage houses and investment funds.

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