



4th
edition!

Retail in Russia 2010

Market analysis and development forecasts
for 2010-2012

Publication date: **October 2010**

Language: **English**

Report description:

PMR presents the **fourth edition** of this popular examination of the growing and changing retail sector in Russia. This vital document contains the latest news, data, trends reporting and development projections for the **grocery, DIY, consumer electronics, fashion and cosmetics** and **toiletries segments** as well as an overview of the entire retail sector, with a focus on sharp analysis of current conditions and market value and activity until 2012.

The worldwide credit crunch has affected the Russian retail industry in varying degrees over the past year. This report clarifies the status of each segment of Russia's retail market and offers in depth explanation of issues like the **rise of discount retailers** and the **effects of government actions** and **regulations** on the industry and its sales, revenue and profits.

Competition research is supplied via in-depth profiles of a balanced selection of the top retailers active in the Russian marketplace. Retail in Russia 2010 supplies all the data, analysis and forecasting your business needs to enter and succeed in the market.



Key report sections:

- The overall status of the Russian retail market
- Food and non food retail market conditions
- Activities of the major chains in each segment of the Russian retail market
- Top 10 largest retailers and top 10 largest retail chains
- Composition of retail and grocery markets
- Share of modern retail formats
- Share of biggest players
- Household expenditures

Selected PMR Clients:



PMR MarketInsight Methodology

This report was prepared using PMR MarketInsight methodology developed by PMR which assists in the complex preparation of industry reports.

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