



# Imaging diagnostics market in Poland 2010

## Development forecasts for 2010-2012

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Languages: English, Polish

Date: September 2010

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Supplement: Excel database – largest producers and distributors  
of imaging diagnostic equipment in Poland 2010

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## Word from the authors:



Diagnostic imaging market in Poland remains underdeveloped relative to its counterparts in other European countries – the queues for some test performed within the frameworks of the National Health Fund (NFZ) as several month's long. A significant proportion of equipment used for diagnostic imaging in Poland is out-of-date and in need of replacement, which will have a material bearing on the growth of this market. In addition, the procurement of imaging equipment is stimulated by "The National Programme for Combating Cancer" and EU funds. The segment's development is also being fostered by the growth of the sector of private medical healthcare – private out-patient clinics as well as

hospitals which in order to remain competitive and prestigious are investing in top-of-the-line diagnostic equipment. For all these reasons, PMR decided to prepare a report that takes a comprehensive look at this market as well as opportunities and barriers that prevail on it for engaging in business.

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## Report description:

Imaging diagnostics market in Poland 2010 is designed to give readers a clear picture of the current status of each of the market's main segments – **MRI, CT, Ultrasound, X-ray, nuclear medicine** and **PET**. It also examines essential market issues such as **market value, major trends** and **dynamics**, as well as the **healthcare infrastructure** together with **competitive landscape in Poland**. All key report sections contain prospects for opportunity and unique challenges to success in today's expanding imaging diagnostics market.

**Profiles of top diagnostic centres, major producers and distributors of imaging diagnostic equipment** are furnished in detail, including **data on prices, extent of services, financial information and market share**. **Third party financing** is explored with regulation, its implementation and **consumer preferences** that are discussed in terms of current conditions and projections for the next two years.

As an addition to the report, there is also an **Excel database** containing data on main producers and distributors of imaging diagnostic equipment in Poland.



## Complete coverage of following issues:

- Major market events and overall economic overview
- Data on prices, competition and the distribution network
- Analysis of main market segments:
  - ◆ MRI
  - ◆ CT
  - ◆ ultrasound
  - ◆ nuclear medicine
  - ◆ PET
  - ◆ X-Ray equipment
- Profiles of major diagnostic imaging centres, including information on their location, equipment and number of contracts with National Health Fund
- Insurance reimbursement and EU regulations
- Size and characteristics of the healthcare infrastructure in Poland – hospitals, diagnostic centres and other facilities
- Profiles of major producers and distributors of imaging diagnostic equipment
- Results of unique survey conducted by PMR Research experts
- Market opportunities and constraints

This publication is a great complement to the report **Imaging diagnostics market in Central Europe 2010**, especially for companies interested in the Polish market.

## Selected PMR clients:



## PMR MarketInsight Methodology

This report was prepared using PMR MarketInsight methodology developed by PMR which assists in the complex preparation of industry reports.

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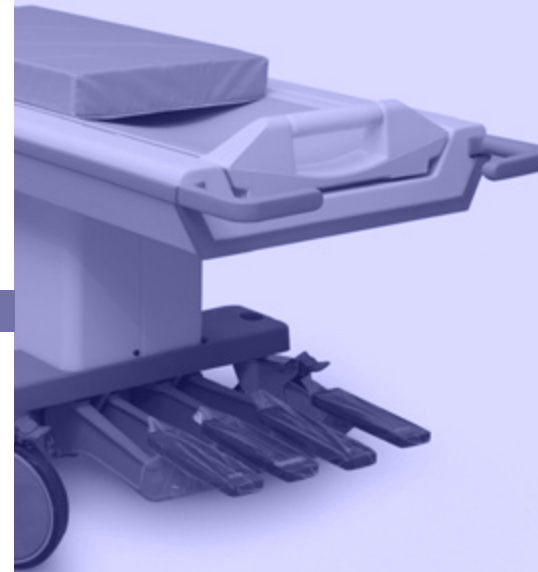
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