



Imaging diagnostics market in Central Europe 2010

Development forecasts for 2010-2012

Publication date: June 2010

Language: Polish, English

Word from the coordinator:



The imaging diagnostics market in Central Europe has started to develop rapidly in recent years. However it is still far from saturation in comparison to Western Europe. Many hospitals and governments have just realised that the investment in this area is crucial. Despite the pitfalls in the healthcare system, the Central European imaging diagnostics market is expected to grow steadily primarily benefiting from the EU membership and expansion of private healthcare sector. In this report we present the features and forecasts for this attractive segment that might be useful not only for new investors but also for players already present on the market.

Monika Stefanczyk, Head Pharmaceutical Market Analyst

Report Description:

This publication defines the main sectors of the diagnostic imaging market and reports on the current situation of these sectors in the Central European countries of Poland, Hungary, Czech Republic, Slovakia, Bulgaria and Romania. Overview for the region includes analysis of market dynamics, historical data and tiers of competition, product portfolio and market size forecasts to 2012.

The report continues with thorough market description and analysis for each country in the region. Health care infrastructures are discussed, along with market dynamics unique to each country's economy. The main imaging categories – MRI, CT, Ultrasound, X-ray as well as nuclear medicine are explored, and a look backward is furnished through historical data while forecasts describe the future for this highly technical market in terms of CAGR for 2010-2012 and revenue.

If you want to track the market studying topics such as:

- market segmentation: MRI, CT, Ultrasound, X-ray and Nuclear Imaging
- a general regional market overview and clear picture of past, current and projected dynamics
- the competitive landscape
- an inside look at the structure of the health care industry – hospitals, insurance, diagnostic imaging centres and other integral elements
- historical data, current conditions and projected revenue that forms a complete picture of the industry's earning potential
- profiles of major market players
- profiles of major diagnostic imaging centres
- information on the regulatory environments in each country of the region

...then this publication will meet your professional measurements!

Selected PMR clients:



PMR MarketInsight Methodology

This report was prepared using PMR MarketInsight methodology developed by PMR which assists in the complex preparation of industry reports.

[Read more about PMR MarketInsight »](#)

About PMR

PMR Publications (www.pmrpublications.com) provides reliable market intelligence for business professionals and analyse the business climate in particular in the construction, retail, IT, telecommunications and pharmaceutical sectors. PMR Publications offers both free and paid subscription newsletters, internet news portals, and in-depth reports.

PMR Publications is part of PMR (www.pmrporate.com) – a British-American company providing market information, advice and services to international businesses interested in Central and Eastern European countries as well as other emerging markets. PMR key areas of operation include consultancy (through **PMR Consulting**) and market research (through **PMR Research**).

PMR Ltd. Sp. z o.o., ul. Dekerta 24, 30-703 Krakow, Poland

Questions about ordering? Contact our sales department:

tel. /48/ 12 618 90 30

fax /48/ 12 618 90 08

e-mail: moreinfo@pmrporate.com

www.pmrpublications.com



Please send me

Imaging diagnostics market in Central Europe 2010 Development forecasts for 2010-2012

Date: September 2010

Languages: English

1	Language version	Single user licence*	5-user licence**	Corporate licence***	Global licence****
YOUR LICENCE	<input type="checkbox"/> English	<input type="checkbox"/> €2000	<input type="checkbox"/> €3000	<input type="checkbox"/> €4000	<input type="checkbox"/> €5000
	<p>PMR is a member of SIIA's Corporate Content Anti-Piracy Program. Breaking the conditions of our licences will result in suspension of the subscription with no money refund. Additionally, major fees may be imposed by the SIIA as a result of their further investigations.</p>				
	<p>* By ordering a "single user licence" the client is purchasing the right to use the publication on one computer workstation only. Any copying, distribution or dissemination of the electronic publication via a computer network (in part or in whole) is strictly prohibited. Delivered by e-mail in PDF format.</p>				
	<p>** By ordering a "5-user licence" the client is purchasing a licence authorising the copying, distribution and dissemination of the electronic publication via a computer network (in part or in whole) among a maximum of 5 people within the company indicated on the order form (including all company subsidiaries in a single country location). Delivered by e-mail in PDF format.</p>				


2	INVOICING DETAILS												
INVOICING DETAILS	<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms If your contact details are different to the invoicing details, please fax them to us together with the completed order form.												
	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Last Name</td> <td style="width: 50%;">First Name</td> </tr> <tr> <td>Job title</td> <td>Company</td> </tr> <tr> <td>Country</td> <td>Invoicing address</td> </tr> <tr> <td>E-mail</td> <td></td> </tr> <tr> <td>Tel./Fax</td> <td>Core business</td> </tr> <tr> <td></td> <td>EU VAT Number</td> </tr> </table>	Last Name	First Name	Job title	Company	Country	Invoicing address	E-mail		Tel./Fax	Core business		EU VAT Number
	Last Name	First Name											
	Job title	Company											
	Country	Invoicing address											
	E-mail												
Tel./Fax	Core business												
	EU VAT Number												

3	PAYMENT FORM									
PAYMENT FORM	<p>Polish clients will be invoiced in PLN (based on the NBP exchange quoted on the day preceding the invoice date) and need to add 22% VAT. Foreign clients will be invoiced in EUR</p>									
	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> MONEY TRANSFER TO: PMR Ltd. Sp. z o.o. For Polish clients: Raiffeisen Bank Polska S.A. ul. Armii Krajowej 18, 30-150 Krakow Account number: 36 1750 1048 0000 0000 0758 5225 For foreign clients: Raiffeisen Bank S.A. ul. Armii Krajowej 18, 30-150 Krakow Account number: PL 92 1750 1048 0000 0000 0758 5284 SWIFT CODE: RCBWPLPW </td> <td style="width: 50%; vertical-align: top;"> <input type="checkbox"/> CREDIT CARD: <input type="checkbox"/> Diners Club <input type="checkbox"/> Visa <input type="checkbox"/> Eurocard / Mastercard <input type="checkbox"/> American Express Account to be charged and currency (Credit card charges will be made in PLN at current exchange rates) </td> </tr> <tr> <td colspan="2">Name of card owner</td> </tr> <tr> <td colspan="2">Credit Card No</td> </tr> <tr> <td colspan="2">Valid until</td> </tr> <tr> <td colspan="2">Billing address of card</td> </tr> </table>	<input type="checkbox"/> MONEY TRANSFER TO: PMR Ltd. Sp. z o.o. For Polish clients: Raiffeisen Bank Polska S.A. ul. Armii Krajowej 18, 30-150 Krakow Account number: 36 1750 1048 0000 0000 0758 5225 For foreign clients: Raiffeisen Bank S.A. ul. Armii Krajowej 18, 30-150 Krakow Account number: PL 92 1750 1048 0000 0000 0758 5284 SWIFT CODE: RCBWPLPW	<input type="checkbox"/> CREDIT CARD: <input type="checkbox"/> Diners Club <input type="checkbox"/> Visa <input type="checkbox"/> Eurocard / Mastercard <input type="checkbox"/> American Express Account to be charged and currency (Credit card charges will be made in PLN at current exchange rates)	Name of card owner		Credit Card No		Valid until		Billing address of card
<input type="checkbox"/> MONEY TRANSFER TO: PMR Ltd. Sp. z o.o. For Polish clients: Raiffeisen Bank Polska S.A. ul. Armii Krajowej 18, 30-150 Krakow Account number: 36 1750 1048 0000 0000 0758 5225 For foreign clients: Raiffeisen Bank S.A. ul. Armii Krajowej 18, 30-150 Krakow Account number: PL 92 1750 1048 0000 0000 0758 5284 SWIFT CODE: RCBWPLPW	<input type="checkbox"/> CREDIT CARD: <input type="checkbox"/> Diners Club <input type="checkbox"/> Visa <input type="checkbox"/> Eurocard / Mastercard <input type="checkbox"/> American Express Account to be charged and currency (Credit card charges will be made in PLN at current exchange rates)									
Name of card owner										
Credit Card No										
Valid until										
Billing address of card										

4	CONTACT INFORMATION
CONTACT INFORMATION	Correspondence address
	E-mail / Tel. to accounting

I undertake to contact PMR within seven days should I not receive any of the copies.

In sending this form I authorise PMR to invoice me without my signature and to use the company details on the form for processing my subscription (Ustawa o ochronie danych osobowych Dz. U. nr 133/97, poz. 883)

	Signature:	only signed forms can be processed
---	------------	------------------------------------

Thank you! We will contact you soon to confirm your order.

PMR Ltd. Sp. z o. o., tel. /48/ 12 618 90 00, fax /48/ 12 618 90 08, e-mail: moreinfo@pmrcorporate.com, ul. Dekert 24, 30-703 Krakow, Polska

NIP number: 676-20-95-189, destination of region court: Sad Rejonowy dla Krakowa-Srodmiestia w Krakowie

XI Wydzial Gospodarczy Krajowego Rejestru Sadowego, KRS number: 0000057694, the amount of company's nominal capital: one hundred and thirty thousand PLN