



IT market in Romania 2009

Development forecast for 2009-2013

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Word from the author:



Over the last two years the Romanian IT market has been one of the fastest growing in the whole Central and Eastern European region. The country's EU accession spurred general economic growth, and the IT market in particular. Despite the economic crisis, the Romanian market may currently represent an opportunity for IT providers due to serious investment plans and the invitation to IT tender by government and public administration. The market, which is still very far from being saturated in terms of software and IT services usage, is, at the very least, definitely worth considering for investment.

Paweł Olszynka, Head IT&Telecoms Analyst

About the report:

IT market in Romania 2009 features an **extensive analysis** of the **most current data** describing conditions of the market as a whole as well as in the three vertical market segments – **the hardware market, the software market** and the **IT services** distribution market. **Forecasts** indicating size and direction of **development** over the coming years are also included.

If you are looking for:

- market size and prevailing trends for the period 2000-2008
- factors affecting the current market situation and its future development
- the market's largest providers, including profiles of the top 20 companies and capital groups active on the market
- prospects for the coming years – including new projects, investment, players entering the market and growth potential for each market segment

...this is the report for you!

Who should read this report:

- senior management personnel of companies active in the Romanian IT market or considering the launch of new operations in the region
- consulting, research and analytical firms with interest in the market
- investment oriented entities such as brokerage firms, banks and funds
- governmental organizations, institutions and embassies.

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