

5 edycja!
raportu

IT market in Poland 2009

Development forecasts for 2009-2013

Publication date: August 2009

Language: English, Polish

Word from Author:



In the short term, the Polish IT industry will face difficulties, primarily because of the worse macroeconomic situation brought about by the financial crisis. The largest suppliers of IT in Poland, who were asked to fill out PMR's annual questionnaire, expect the market to shrink in 2009. In the longer term, it is most likely the IT market will experience strong growth and return back to double-digit growth – per capita expenditure on IT as well as market saturation in IT products and services in Poland, in practically every sector, is strongly below the analogous indicators calculated for Western European countries.

Paweł Olszynka, Head IT & Telecoms Analyst

Report Description:

IT market in Poland 2009 is the 5th edition of the PMR report on the IT industry. Providing a comprehensive **overview** of the IT market in Poland, the report covers the latest industry **trends** and **events** as well as every **major segment** within the market with the development forecast until 2013. A global analysis puts in perspective the **broad view** of the Polish IT sector.

Taking findings from a survey of the largest 200 companies active in Poland, the report supplies a real world account of the situation in the country.

If you are looking for:

- extremely up-to-date comprehensive market data
- all key segment of IT market in one study
- size and growth dynamics of the hardware market
- list of largest distributors in Poland
- information on current situation and trends on Polish software market
- detailed data on IT services market
- results of a unique survey conducted by PMR among 200 key players on the market

... this is the report for you!

Selected PMR Clients:

Microsoft

SONY



PMR MarketInsight Methodology:

This report was prepared using PMR MarketInsight methodology developed by PMR which assists in the complex preparation of industry reports.

[Read more about PMR MarketInsight »](#)

About PMR:

PMR Publications (www.pmrpublications.com) provides reliable market intelligence for business professionals and analyse the business climate in particular in the construction, retail, IT, telecommunications and pharmaceutical sectors. PMR Publications offers both free and paid subscription newsletters, internet news portals, and in-depth reports.

PMR Publications is part of PMR (www.pmrporate.com) – a British-American company providing market information, advice and services to international businesses interested in Central and Eastern European countries as well as other emerging markets. PMR key areas of operation include consultancy (through **PMR Consulting**) and market research (through **PMR Research**).

PMR Ltd. Sp. z o.o., ul. Supniewskiego 9, 31-527 Kraków, Polska

Questions about ordering? Contact our sales department:

tel. /48/ 12 618 90 30

fax /48/ 12 618 90 08

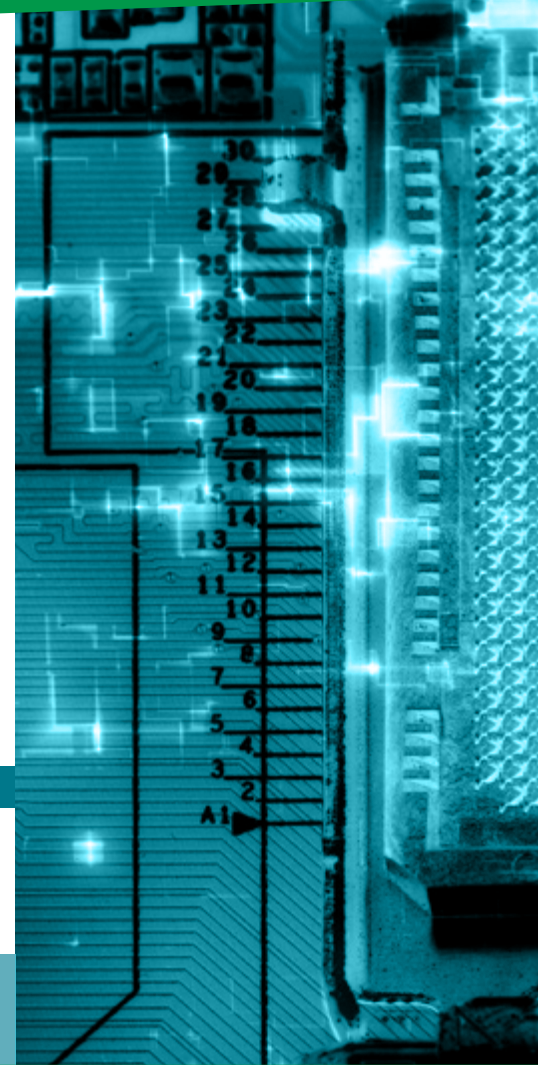
e-mail: moreinfo@pmrporate.com

www.pmrpublications.com

[See other reports](#)



[See how to order](#)



SUBSCRIPTION CARD

TO ORDER RETURN THE FORM TO US VIA FAX ON: /48/ 12 618 90 08



Please send me

IT market in Poland 2009 Development forecasts for 2009-2013

Publication date: August 2009

Language: English, Polish

1	YOUR LICENCE	Language version	Single user licence*	5-user licence**	Corporate licence***	Global licence****
		<input type="checkbox"/> English or <input type="checkbox"/> Polish <input type="checkbox"/> Both	<input type="checkbox"/> €2300 <input type="checkbox"/> €3220	<input type="checkbox"/> €3450 <input type="checkbox"/> €4830	<input type="checkbox"/> €4600 <input type="checkbox"/> €6440	<input type="checkbox"/> €5750 <input type="checkbox"/> €8050
<p>* By ordering a "single user licence" the client is purchasing the right to use the publication on one computer workstation only. Any copying, distribution or dissemination of the electronic publication via a computer network (in part or in whole) is strictly prohibited. Delivered by e-mail in PDF format.</p> <p>** By ordering a "5-user licence" the client is purchasing a licence authorising the copying, distribution and dissemination of the electronic publication via a computer network (in part or in whole) among a maximum of 5 people within the company indicated on the order form (including all company subsidiaries in a single country location). Delivered by e-mail in PDF format.</p> <p>*** By ordering a "corporate licence" the client is purchasing a licence authorising the unrestricted copying, distribution and dissemination of the electronic publication (in part or in whole) via a computer network solely within the company indicated on the order form (including all company subsidiaries in a single country location). CD delivered by courier. CD version contains PDF version of the report plus an extra file with all the graphs and tables in a copiable format easy to use in your own analyses, presentations, etc.</p> <p>**** By ordering a "global licence" the client is purchasing a licence authorising the unrestricted copying, distribution and dissemination of the electronic publication (in part or in whole) via a computer network solely within the organisation indicated on the order form, regardless of country location. CD delivered by courier. CD version contains PDF version of the report plus an extra file with all the graphs and tables in a copiable format easy to use in your own analyses, presentations, etc.</p>						
2	INVOICING DETAILS	If your contact details are different to the invoicing details, please fax them to us together with the completed order form.				
		<input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms				
		Last Name	First Name			
		Job title	Company			
		Country	Invoicing address			
		E-mail				
		Tel./Fax	Core business	EU VAT Number		
3	PAYMENT FORM	Subscription will be invoiced in PLN at current exchange rates. Polish clients need to add 22% VAT. Foreign clients will be invoiced in EURO.				
		<input type="checkbox"/> MONEY TRANSFER TO: PMR Ltd. Sp. z o.o. For Polish clients: Raiffeisen Bank Polska S.A. ul. Armii Krajowej 18, 30-150 Krakow Account number: 36 1750 1048 0000 0000 0758 5225 For foreign clients: Raiffeisen Bank S.A. ul. Armii Krajowej 18, 30-150 Krakow Account number: PL 92 1750 1048 0000 0000 0758 5284 SWIFT CODE: RCBWPLPW		<input type="checkbox"/> CREDIT CARD: <input type="checkbox"/> Diners Club <input type="checkbox"/> Visa <input type="checkbox"/> Eurocard / Mastercard <input type="checkbox"/> American Express Account to be charged and currency (Credit card charges will be made in PLN at current exchange rates)		
		Name of card owner				
		Credit Card No				
		Valid until				
		Billing address of card				
4	Correspondence address					
	E-mail / Tel. to accounting					

I undertake to contact PMR within seven days should I not receive any of the copies.

In sending this form I authorise PMR to invoice me without my signature and to use the company details on the form for processing my subscription (Ustawa o ochronie danych osobowych Dz. U. nr 133/97, poz. 883)



Signature:

only signed forms can be processed

Thank you! We will contact you soon to confirm your order.

PMR Ltd. Sp. z o.o., tel. /48/ 12 618 90 00, fax /48/ 12 618 90 08, e-mail: moreinfo@pmrcorporate.com, ul. Supniewskiego 9, 31-527 Krakow, Polska

NIP number: 676-20-95-189, destination of region court: Sad Rejonowy dla Krakowa-Srodmiescia w Krakowie

XI Wydzial Gospodarczy Krajowego Rejestru Sadowego, KRS number: 0000057694, the amount of company's nominal capital: one hundred and thirty thousand PLN