



6th
edition!

IT market in Poland 2010

Development forecasts for 2010-2014

Publication date: July 2010

Language: English, Polish

Description:

This 6th edition report provides a comprehensive overview of the IT market in Poland: it analysis current market situation, covers latest industry trends and presents development forecasts for the period until 2014. The document is subdivided into 4 major chapters:

I Hardware:

- Market value
- Main market players (with shares) and forecasts for each category of hardware
- Analysis of Polish distribution channels
- Integration and implementation services
- Technical support and consulting services
- Product installation and user training services
- Outsourcing from the perspective of 200 largest IT companies in Poland

II Software:

- Market value, its structure and development forecasts
- Analysis of software market subsegments
- Main producers (with shares)

III IT services:

- Recent growth and trends
- Major IT services providers and a list of main contracts in 2009

IV In-depth interviews among the management personnel of the largest IT companies in Poland:

- Impact of the crisis in the opinion of companies active in the Polish IT market
- Development trends for the market as a whole as well as for each subsegment
- Factors and potential obstacles to market success
- Potential new market entries
- Business activity of Polish companies abroad



Advantages of reading the report

- Comprehensive analysis of the IT market as a whole and along with a breakdown by separate market segments
 - ◆ market value
 - ◆ trends
 - ◆ events
- Great wealth of the most up-to-date data
- Growth prospects for each market segment
- Findings from a survey of 200 largest companies active in the Polish IT market
- Spendings on IT in each economic segment
- Legislation and the institutional environment of the IT market
- Profiles of largest companies together with their revenues and market shares
- Opinions of major players on current market situation

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