

2nd edition !

Euro 2012 in Poland and Ukraine

Construction investments

Publication date: February 2009

Language: English, Polish

A word from the author



“The preparations for Euro 2012 are on track, the Polish government and UEFA say. Some transport projects fell behind schedule in 2008, so they will be ready only after 2012. However, there are no major delays in construction and modernisation of stadiums, so we may expect to have six modern venues ready for the tournament. Although foreign investors, concerned about the financial crisis, may reduce their investment in hotels, the chances are good that Poland’s hotel infrastructure will be well prepared for the event. The preparatory work in Ukraine looks slightly less optimistic. The global financial crisis contributed to the recession in the Ukrainian economy and caused reduction of the level of investment planned for Euro 2012. The first to be scaled down are transport projects and new hotel constructions, because the prospects for the Ukrainian hotel market, other than relating to the championships, are less attractive than in Poland”.

Bartłomiej Sosna, Construction Market Analyst

PMR MarketInsight Methodology

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PMR MarketInsight precisely defines report content and structure. **Industry reports prepared using PMR MarketInsight are based on information from a variety of available statistical, industry (specialist press, the internet), general and official sources as well as information from PMR's own database and primary research independently carried out by PMR.** The sources we use are individually tailored to each project.

PMR MarketInsight is the result of over 10 years of experience in conducting industry analysis on Central and Eastern European markets.

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M e t h o d o l o g y

Construction and modernisation of six stadiums for Euro 2012 in Poland will cost almost €1bn.

Report description

Euro 2012 in Poland and Ukraine – Construction investments, presents a detailed and informative description and status report of preparations for the European Football Championship in 2012. This, the second edition, focuses on the infrastructure necessary to accommodate the event most effectively. Reports and analysis are provided to describe the **current state of infrastructure as well as the targeted levels of transportation, sport and hotel infrastructure and facilities**, with information as to how these levels are organized and plans in place to achieve these levels as the date of the event approaches.

Euro 2012 in Poland and Ukraine – Construction investments includes information additionally obtained from reports related to the organization of Euro 2012 in Poland and Ukraine, sector press, economic press, documents published by public institutions and interviews with experts from the hotel, transport and sport sectors. Investment forecasts were assembled using government and private sector development plans and other data.

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Key sections

Part 1 Euro 2012 in Poland

- Sports facilities
 - ◆ Stadiums
 - ◆ Trainings centres
- Hotel infrastructure
- Road transport
- Railway transport
- Air transport
- Telecommunications infrastructure
- Forecast of investment related to Euro 2012 in Poland

Part 2 Euro 2012 in Ukraine

- Sports facilities
 - ◆ Stadiums
 - ◆ Trainings centres
- Hotel infrastructure
- Road transport
- Railway transport
- Air transport
- Forecast of investment related to Euro 2012 in Ukraine

Some 200 new hotels are being built in Poland, with another 200 planned to be completed between 2010 and 2012.

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The road projects connected with Euro 2012 in Poland may cost €12bn.

Report overview

The European Football Championship in 2012 represents a major boost for the Polish and Ukrainian economy, especially for the construction and tourism sectors. There are challenges to be met, especially in terms of transportation infrastructure improvements. However, **many opportunities for investment and growth exist, and this report can be of help in identifying them by:**

- providing a complete description of Euro 2012 and revealing the requirements for various main and ancillary events surrounding the tournament
- reviewing the macroeconomic outlook for Poland and Ukraine along with a look at the economic effects of Euro 2012 on the Polish and Ukrainian economy.

Development of the transportation infrastructure needed to support and facilitate Euro 2012 presents greater challenges than the other sectors, as renovation and construction of these networks depends on government funding to a greater extent. The report explores:

- road transport, including the target networks of express roads, highways and other motor ways that will be used to transport athletes, observers and event staff into the country and from city to city and between venues as the tournament progresses
- railways, and their functions in support of the event preparations as well as the event itself, both leading up to and during the tournament, as well as detailed information about the main railway investments in Poland and Ukraine
- air transportation, and airport investment and development required to accommodate the increased arrival of tourists and athletes prior to, during and after the event.

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Polish and Ukrainian cities will experience a number of sport infrastructure improvements including a variety of facilities, from stadiums for the huge crowds that are forecast to flock to the matches to training centres for athlete's use in preparation for the tournament. **The report presents an overview of these planned facilities, including details on:**

- stadiums-related UEFA regulations
- investments related to the construction and renovation of stadiums
- investments related to the construction of required athletic training facilities.

Poland's and Ukraine's expanding business and tourist sectors, along with anticipation of Euro 2012 tournament, have spurred a resurgence of sorts in planned hotel investment and construction. This report provides the details, including:

- volume of arriving tourists in Poland and in Ukraine 1996-2013
- layout of the current hotel network in Poland and Ukraine, with information on the various categories of establishment, ranging from five-star to economy
- number of rooms available and room rates as compared to those in other European capitals
- details on planned investment in hotel construction and renovation by top groups operating in the sector.

The increased volume of visitor traffic entering Poland and Ukraine will require investment in and development of Polish and Ukrainian airports. **Euro 2012 in Poland and Ukraine – Construction investments** details these activities and the related investments.

The largest number of construction projects connected with the championships will go out to tender in 2009.

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The most extensive works will be carried out in 2010 and 2011.

Also presented

- Investment forecasts for activities related to the organization of Euro 2012 in Poland and Ukraine by city and sector
- Contact information of the investment coordinators for Euro 2012-related activities.

This report is an indispensable business tool for:

- senior management personnel of construction companies active in Poland, Ukraine and surrounding areas
- strategic planners and executives of firms considering entry into the Polish and Ukrainian construction market
- companies engaged in construction and those active in the production and distribution of building materials in the region
- architectural and consultancy firms interested in this market
- developers interested in participation in the Polish and Ukrainian hotel construction market
- businesses that provide goods and services integral to the hospitality and athletics industries
- consultants and analysts that provide advice and intelligence to governmental and business organizations, as well as those seeking investment opportunities.

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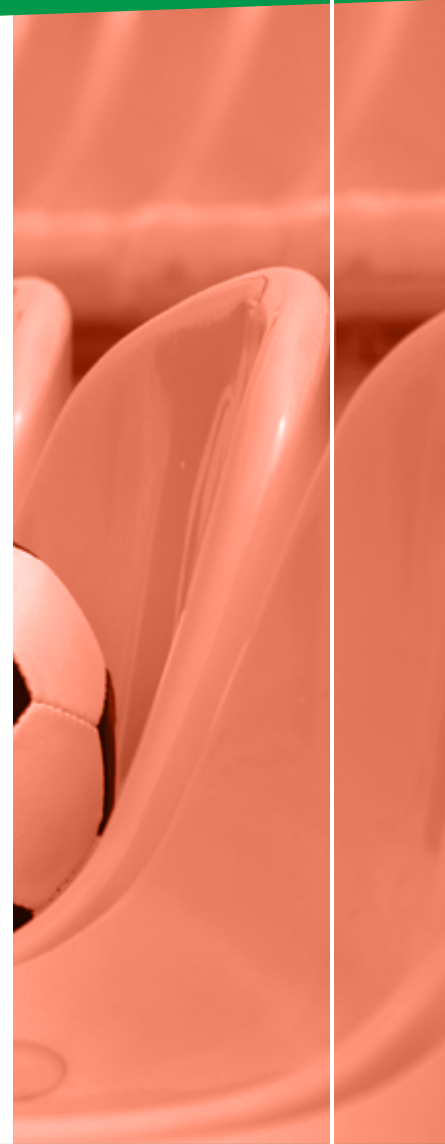
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