



Euro 2012 in Poland

Construction investments

Publication date: January 2008

Language: English, Polish

A word from the author



The organisation of Euro 2012 is one of the best things that could happen to the Polish economy. The construction and tourism sectors will surely benefit. Preparations for the tournament will influence an acceleration of earlier planned transport investments, and will also contribute to a noticeable improvement in sporting infrastructure.

The fewest problems related to the organisation of the championship will occur in hotel construction investments, as these are supported by private capital. More difficulties may definitely be caused by the development of transport infrastructure, especially if public institutions undertake to build new highways.

Bartłomiej Sosna, Construction Market Analyst

PMR MarketInsight Methodology

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Methodology

Construction and modernisation of six stadiums for Euro 2012 will cost almost PLN 3bn.

Report description

Euro 2012 in Poland – Construction investments, presents a detailed and informative description and status report of Poland's preparations for the European Football Championship in 2012. This, the first edition, focuses on the infrastructure necessary to accommodate the event most effectively. Reports and analysis are provide to describe the current state of infrastructure as well as the targeted levels of transportation, sport and hotel infrastructure and facilities, with information as to how these levels are organised and plans in place to achieve these levels as the date of the event approaches.

Euro 2012 in Poland – Construction investments includes information additionally obtained from reports related to the organisation of Euro 2012 in Poland, sector press, economic press, documents published by public institutions and interviews with experts from the hotel, transport and sport sectors. Investment forecasts were assembled using government and private sector development plans and other data.

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Key sections

Section One

enters a detailed description of Euro 2012, presenting the needs and requirements of the event, setting up the parameters of construction work and infrastructure upgrades necessary in Poland prior to the established deadlines set by organisers of the European Football Championship for 2012.

Section Two

investigates the existing assets and needed improvements in terms of the sports infrastructure, which refers to stadiums and training centres needed to accommodate the European Football Championship in 2012.

Section Three

surveys the hotel infrastructure in the host cities, providing information concerning hotels, current availability of rooms and projected availability through new construction, as well as planned investment by selected operators and development groups.

PLN 2bn will be assigned to smaller stadiums and training centres for Euro 2012.

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The number of tourists visiting Poland will grow from 15.7m in 2006 to approximately 19m in 2012-2013, which implies an average annual growth of almost 3%.

Section Four

delves into the transportation infrastructure, perhaps the most challenging aspect of preparation for Euro 2012, evaluating the existing components and needed upgrades to facilitate transportation into the country and between the cities that will host the event. This section covers primary modes of transport that will be used, including the networks that support and facilitate road, railway and air transport.

Section Five

covers forecast investment **for Euro 2012 preparation** in Poland during the period 2008-2012.

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This report is an indispensable business tool for:

- senior management personnel of construction companies active in Poland and surrounding areas
- strategic planners and executives of firms considering entry into the Polish construction market
- companies engaged in construction and those active in the production and distribution of building materials in the region
- architectural and consultancy firms interested in this market
- developers interested in participation in the Polish hotel construction market
- businesses that provide goods and services integral to the hospitality and athletics industries
- consultants and analysts that provide advice and intelligence to governmental and business organisations, as well as those seeking investment opportunities.

In the 6 cities selected to play matches, a total of appr. 40k rooms for football supporters are missing.

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