



# Construction machinery market in Russia 2007

**Development forecasts for 2007-2009**

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## A word from the author



“Roughly one-half of construction machinery currently in use in Russia is worn-out. For years, construction companies were unwilling to replace dilapidated equipment due to lack of financing and low demand for their services. Now, with a construction boom in full swing, builders are finding themselves with a shortage of reliable equipment. Adding to that, the improving financial standing and profitability of construction firms, their rising willingness to invest in capacity expansion and easier access to leasing schemes, it appears that the Russian construction machinery market is one of the most promising in the world.”

**Robert Obetkon**, Construction Market Analyst

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## Report description

Construction machinery market in Russia 2007 is the latest report from PMR. It **comprises a detailed analysis of the Russian construction machinery market, its potential and key players active on the market.** Presenting profiles of both domestic and foreign construction machinery producers in the Russian market, the corporate structure, revenue and market shares of key players are investigated.

This report also **provides information on entering the market and explores the potentials of this booming industry.** Approaching from different angles, the market is scrutinised in terms of construction companies' investment in expansion of their capacities, condition of building machinery stock currently in use, attitude towards purchase of foreign machinery, the pros and cons of Russian and imported equipment, and more.

## The report comprises the following sections:

### Overview of the construction machinery market in Russia

- Macroeconomic factors influencing the market
- Construction output
- Investments in construction
- Commissioning of buildings

### Market potential of the construction machinery market in Russia

- Demand drivers, including:
  - breakdown of obsolete equipment
  - road construction plans and investments
  - profitability and purchasing power of existing companies
  - replacement ratios
- Market value and estimates



## Market entry

- Organisation of sales
- Legislative and certification requirements

## Domestic producers

- Profiles of local players, including:
  - market share
  - sales figures
  - upcoming plans
  - production from 1999 to 2006, broken down by machinery types.

## Foreign manufacturers in Russia

- Profiles of active foreign players, including:
  - position on the market
  - upcoming plans, including plans of setting up production facilities in Russia.

## An essential read for:

- top management of construction machinery companies active on the Russian market
- strategic planners, key decision makers and executives of firms considering market entry
- companies engaged in sales or distribution of related machinery and hardware
- logistics and backend support businesses interested in this market.

**This report is an invaluable resource for any company wanting to engage in or fortify its position in the Russian construction machinery market.**



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