



PMR Industry Report

# Telemedicine market in Poland 2017

## Market analysis and development forecasts for 2017-2022

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If you are interested in the PMR report or deepening of selected segments or additional expertise on the telemedicine market, I invite you to contact our consultants.



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## PMR Report

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- **Unique 5-year forecasts** prepared by the PMR team using a **proven and coherent methodology**
- **Expert commentary** allowing for a better **understanding of the current and future situation** and **opportunities and threats**
- Description of the main **trends and legal changes** affecting the market

## What is the content of the report?

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- **Comprehensive market evaluation** – current and forecasted value of the telemedicine market in Poland
- **Dynamics of growth and current market situation**
- **Stimulants and barriers to the telemedicine market development in Poland**
- **Short- and long-term forecasts for the next 5 years** for the total market value of telemedicine services
- **List of leading providers of telemedicine solutions for service providers and patients** – profiles including such information as financial performance, telemedicine offer and development plans
- **Key providers of telemedicine services** – analysis of findings of the PMR survey conducted among management staff in companies offering telemedicine services in Poland
- **Overview of legal regulations** regarding telemedicine market
- **Distribution of telemedicine services in Poland** – structure

# 5 Reasons to choose PMR

- 1 Authors' forecasts (until 2022) and interviews with management staff in companies present on the market regarding growth prospects for services of this kind will allow to develop the company development strategy in the telemedicine market
- 2 Analysis of opportunities and threats will let you assess the market potential and indicate the areas where it is worth extending the offer of telemedicine services
- 3 The publication is an indispensable tool to follow new market trends and assess their impact on the current and future company financial performance
- 4 Analysis of competitive environment will facilitate assessment of investment opportunities in the new segment and selection of an original offer
- 5 In addition, the report identifies potential niches, segments showing high opportunities for investment success, as well as already saturated areas



## Who benefits from the PMR report?

- Manufacturers of telemedicine solutions currently operating in Poland, e.g. IT companies
- Foreign and domestic IT businesses planning to enter the market
- Companies seeking investment opportunities or interested in acquisitions
- Medical companies specialised in providing telemedicine services or planning to expand their portfolio to comprise such services
- Manufacturers of medical equipment used in telemedicine, e.g. imaging diagnostic devices
- Chambers of commerce, trade organisations
- Insurance companies offering health insurance policies, companies selling medical subscriptions

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