

Telecommunications market in Poland 2016

Market analysis and development forecasts for 2016-2021



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What is the content of the report?

- Value of the Polish **telecoms** market
- Value of key **segments**: mobile telephony, fixed-line telephony and DLISP
- Value of main **sub-segments** – technology of internet access, data transmission, leased lines services
- **Development, value and growth dynamics** for 2016-2021
- **Detailed profiles of major telecoms operators** active on the Polish market in each of its three major segments, including information on company market shares, development strategies, investment plans, revenues, profits and other financial indicators
- **Consumption, regulatory and technological trends** and the influence of each on growth and development
- **A wide range of data** specific to Poland's telecoms industry: major telecom operators' total numbers of subscribers, total number of SIM cards, fixed telephone lines, internet access subscribers, and much more



Who benefits from the analysis?

- Operators of TV, mobile/fixed-line telephony
- Technology providers for the telecoms market
- Providers of network equipment and software
- Portals and content providers (including media)
- Firms offering financial and investment services
- Market researchers, consultants and analysts



Why to buy the report?

- Allocate resources between DLISP services and mobile and fixed-line telephony
- Find out data necessary in creating business development strategy
- Study reliable forecasts useful while budgeting and planning expenses
- Monitor the market and its growth potential
- Analyse the competitive environment
- Limit investment risk while mergers, acquisitions and entering new markets