



**4<sup>th</sup>**  
edition!

# Telecommunications market in Russia 2011

Development forecasts for 2011-2015

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## Word from the author



In 2010, the overall economic recovery in Russia became one of the main market growth drivers of the Russian telecommunications industry. More promising macroeconomic indicators resulted in a more optimistic situation in most of the market segments. A good example is the mobile telephony market – the mobility of population is constantly increasing in Russia. Further migration of the users from fixed to mobile networks became an additional factor for market increase. The market has already reached a very high level of penetration as measured in SIM card numbers.

Despite a high level of saturation and pressure on prices in 2010, at the beginning of 2011 mobile ARPU stabilised, and even showed modest growth in the second half of the year. It is worth noting that the recovery after a crisis once again pushed up the demand for mobile services other than voice.

**Pawel Olszynka**, IT&Telecom Head Analyst

## Telecommunications market in Russia – did you know...

- It is by far the largest telecoms market in the CEE region, however still strongly underinvested and with great perspectives in this field.
- The market has significant potential in terms of fixed broadband infrastructure development and modernization.
- Mobile operators will keep on investing in 3G/HSDPA/LTE deployment.
- There is a constant interest on the part of foreign companies and investors – operators, but most often providers of telecom device and equipment.

## Description

The report delivers:

- the most current and comprehensive **overview of the Russian telecommunications market**
- **analyses** of the entire telecoms market as well as its individual segments
- forecasts for the three vertical segments: **mobile telephony, fixed-line telephony, data transmission** and **internet services provision**.

Besides PMR's own data, analyses and forecasts, the report is enhanced by **interviews with major operators on the telecommunications market**. The report is also further supported by **analysis of the key indicators of the Russian economy**, as well as includes a **regional focus**, crucial in a country such as Russia.

## From this report you will learn...

- What is the current situation on the telecommunications market in Russia?
- What are the key trends and tendencies on the telecoms market in Russia?
- How has the Russian telecoms industry recovered after the crisis?
- What is the state of the telecoms infrastructure and investment in the country?
- How is the Russian telecoms market going to develop until 2016?
- What will be the fastest growing telecom market segments in Russia in the coming five years?

## The publication is dedicated for:

- major fixed-line and mobile telephony providers, CaTV companies and ISPs operating in Russia
- top marketing managers and marketing staff of companies active or connected with the telecoms market in Russia and CEE or considering entry
- major Western European telecom companies planning expansion, looking for acquisition targets in Russia and CEE
- telecom equipment vendors
- major ICT vendors whose target is telecom operators in Russia
- business research, consulting and analysis companies
- financial advisers, brokerage houses, investment banks and other institutions with interests in investment in the ICT sector
- state institutions, agencies, embassies and industry organisations.

## Prices:

Language / Licence	Single	5 Users	Corporate	Global
English	1500€	2250€	3000€	3750€

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