



Retail in Ukraine 2012

Market analysis and development
forecasts up to 2013

Publications date: Q1 2012

Language: English

Report description

The report analyses the market condition in Ukraine. The study presents the **current retail trends**, as well as the **future outlook**. It discusses the retail **market size** and **development forecasts** up to 2013 for the main retail segments of grocery, clothing and footwear, consumer electronics, DIY, as well as cosmetics and toiletries. An important part of the report is the **profiles of the leading retailers** in Ukraine, which – among other things – include an analysis of **their financial standing** and **strategies** for the coming years.

Reach deeper level of understanding of the Ukrainian retail market

- How is Ukrainian retail organized? How does it operate?
- What is the size and structure of the retail market in Ukraine?
- What are the current trends on the market?
- What are the trends that will affect the retail market and its segments in the coming years?
- What are the market's development forecasts for the coming years?
- What are the changes in the market share for modern retail?
- Which are the largest retailers in Ukraine?
- Which of the world's largest retailers operate in Ukraine?



Benefit from solid Ukrainian market focus:

- economic and demographic situation in Ukraine
- retail market overview: size, structure, trends and future outlook
- development forecasts up to 2013
- analysis of five key retail segments: **grocery, clothing and footwear, consumer electronics, DIY, cosmetics and toiletries**
- largest retail players in Ukraine, both foreign and national companies and chains.

Report major strengths

- structured historical data provided by the second edition of the report
- Ukraine retail market data in detail in one report
- main retail segments covered in the report: grocery, clothing and footwear, consumer electronics, DIY, cosmetics and toiletries
- detailed profiles of leading retailers in Ukraine – foreign and domestic
- retail market development forecasts up to 2013
- analysis of internet sales.

Seize business opportunities with PMR report when:

- estimating the potential of the Ukrainian market
- analyzing market threats and opportunities
- exploring Ukrainian market entry possibilities
- planning further investments on the Ukraine retail market for those companies already operating in Ukraine
- preparing a strategic plan for company development
- estimating market saturation
- investigating market competition.

Prices & licences

| Language / Licence | Single | 5 Users | Corporate | Global |
|--------------------|--------|---------|-----------|--------|
| English | 1500€ | 2250€ | 3000€ | 3750€ |

Selected PMR clients:



PMR MarketInsight Methodology

This report was prepared using PMR MarketInsight methodology developed by PMR which assists in the complex preparation of industry reports.

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