



PMR Industry Report

IT market in Russia 2017

Market analysis and development forecasts for 2017-2022

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PMR Report

Unique 5-year forecasts prepared by the PMR team using a **proven and coherent methodology**

Expert commentary allowing for a better **understanding of the current and future situation** and **opportunities and threats**

Description of the main **trends and legal changes** affecting the market.

What is the content of the report?

Value and structure of the Russian IT sector in the years 2005-2016

Development forecasts for the IT market during the period 2017- 2022 broken down by segment (hardware, software, services), with a detailed analytical commentary and presentation of the current macroeconomic assumptions.

In-depth quantitative and qualitative development forecasts for 2017-2022 regarding specific market segments: IT services (system integration, software implementation, IT outsourcing, development of customized software, IT consulting, support and maintenance, IT training, services of commercial data centres and IaaS); IT software (ERP, CRM, ECM, BI, Database software, IT security software, Gaming software, Banking software, Office applications, PC and server operating systems, System software, SaaS); IT hardware (Laptops, Desktops, Servers and NAS, Tablets, Monitors, Printers).

IT distribution and retail in Russia.

Volume and trends on exports of software development and other IT services by Russian companies.

Structure of IT spending, key trends and events, sanctions, legal changes, business risk assessment. Spending in specific economic sectors (finance, telecommunications, IT & media, retail, industry, utilities, transport and logistics), types of customers (SMEs, large companies, individual customers, public administration).

Leading IT companies – a list of 100 largest IT providers in Russia in terms of revenue.

List of **TOP30 IT services providers** – detailed profiles of 10 major integrators

List of **TOP30 software producers and distributors** (foreign and Russian companies) – detailed profiles of 10 major players

List of **TOP10 IT distributors** and hardware producers and detailed profiles.

5 Reasons to choose PMR

- 1 Detailed analysis supplemented by **expert's commentaries and presentation** of the estimates and forecasts' assumptions for the years 2017-2022
- 2 The **list of 100 of the largest IT companies** operating on the Russian market which is key during planning business development strategy for the Russian IT market
- 3 Reports for the board or shareholders help **creating corporate and project-based budgets**
- 4 **Comprehensive overview regarding Russian IT Market** and assessing pros and cons concerning entering the Russian market
- 5 Unique analysis helpful in the course of creating **a portfolio of IT products and IT services**



Who benefits from the PMR report?

The report is designed to assist managers and specialists of the following types of companies in the areas of marketing, sales, strategy and business development:

- IT companies operating in Russia or planning activities in the market, including foreign vendors
- Companies that sell ready-made software and create custom software solutions
- Providers of IT services, companies that specialise in IT outsourcing, managed services and providers in the field of IT security
- Companies involved in the maintenance and integration of IT systems
- Suppliers and distributors of IT equipment and hardware for all sectors of the Russian economy
- Potential investors in the Russian IT market
- Associations and industry organisations promoting the Russian IT sector.

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