



Wall-building materials market in Poland 2010

Development forecasts for 2010-2012

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Word from the author



After a very difficult period between 2008 and 2009 for the wall building materials industry, the coming years look to be a lot more upbeat primarily because of an improved climate in the residential construction sector. Since the beginning of 2010 real estate developers have been launching new investments or announcing plans to initiate additional new projects in 2011-2012. Yet, the key construction market for the sale of wall materials is still the segment of individual investors. Along with the coming of the anticipated revival in the construction industry, the market of wall building materials has the opportunity to enter onto a sustained upward path, and market could significantly bypass its record value of 2007.

Bartłomiej Sosna, Senior construction market analyst

About the report

The report provides a comprehensive study of the wall building materials market in Poland including the **size and value of the market** together with **development forecasts for 2010-2012**.

The report analyses **key groups of wall construction materials** in Poland and delivers a market breakdown by product, key players, type of work, type of building and trends in workmanship, in addition to distribution of construction materials and foreign trade.

The report concludes with **profiles of the top ten market players** including their contact details. Each company profile provides a company overview, types of product offered and the number of production plants; it analyses distribution network and foreign trade and provides data on company sales revenues, net profit for 2005-2009 and capital expenditure.





Key report sections

Wall-building materials market

- Market volume and value
- Types of wall-building materials, and analysis of major three:
 - ◆ Ceramic blocks and bricks
 - ◆ Silicats blocks and bricks
 - ◆ Autoclaved Aerated Concrete
- Distribution of wall-building materials
- Major market players
- Market structure

Development forecasts for 2010-2012

- Macroeconomic forecast
- Residential construction
- Non-residential construction
- Housing loans
- SWOT analysis of the market
- Trends in Prices

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