



# Telecommunications market in Central and Eastern Europe 2009

## Development forecasts for 2010-2015

---

Publication date: December 2009

Language: English

## Word from Author:



Telecommunications markets in Central and Eastern European countries matured and evolved in recent years. Key trends visible in Western Europe, e.g. fixed-to-mobile substitution, development of mobile broadband or bundled services growing popularity, can also be observed in the CEE region. The crucial problem is now infrastructure investments, which would allow for broadband internet capacity comparable to that of Western European leaders (CEE countries lag behind the most here). Financial crisis, though having relatively lighter impact on the telecoms branch, forced operators to significantly reduce or freeze expenditures on network deployment and upgrade. Still, first signs of macroeconomic recovery have already been visible and operators must decide now how their investment budgets will look like, what direction the telecoms market will go to and what services would grant them the highest margins in the coming years. In other words, a new post-crisis strategy must be ready as soon as possible.

**Pawel Olszynka**, Head of IT & Telecoms Analyst

## Report Description:

Telecommunications market in Central and Eastern Europe 2009 provides a study analysis of the eight telecommunications markets in the Central and Eastern Europe region, including Bulgaria, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia and Ukraine. This 250-page report comprises eight country chapters and concludes with an executive summary delivering a benchmark analysis of the telecommunications sector in Central and Eastern Europe.

Telecommunications market in Central and Eastern Europe 2009, combines valuable business intelligence from a variety of trusted sources into one clear, concise document – ready for delivery to you in convenient electronic format.

## If you are looking for:

- overview and analysis of the telecommunications sector in Central and Eastern Europe
- country analysis of the telecommunications market in Bulgaria, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia and Ukraine
- market share and value of telecommunication market in CEE countries and individual segments (fixed-line telephony, mobile telephony, internet access and data transmission)
- user penetration rates of individual telecommunications segments
- market trends and forecasts for 2009-2013 as well as long term predictions for 2014-2015
- telecommunications services sector specific analysis

.... this is the report for you!

## Who should read this report?

- operators and new market entrants interested in the telecommunications markets in Central and Eastern Europe
- senior executives in consulting and research firms, trade and industry organisations, government institutions and investment funds, monitoring the CEE telecommunications markets
- market analysts and industry consultants involved in the telecom sector in the CEE region

## Selected PMR Clients:



Contact us for more information ▶

See other reports ▶

See how to order ▶

## PMR MarketInsight Methodology

This report was prepared using PMR MarketInsight methodology developed by PMR which assists in the complex preparation of industry reports.

[Read more about PMR MarketInsight »](#)

## About PMR

**PMR Publications** ([www.pmrpublications.com](http://www.pmrpublications.com)) provides reliable market intelligence for business professionals and analyse the business climate in particular in the construction, retail, IT, telecommunications and pharmaceutical sectors. PMR Publications offers both free and paid subscription newsletters, internet news portals, and in-depth reports.

**PMR Publications** is part of PMR ([www.pmrporate.com](http://www.pmrporate.com)) – a British-American company providing market information, advice and services to international businesses interested in Central and Eastern European countries as well as other emerging markets. PMR key areas of operation include consultancy (through **PMR Consulting**) and market research (through **PMR Research**).

PMR Ltd. Sp. z o.o., ul. Supniewskiego 9, 31-527 Krakow, Poland

### Questions about ordering? Contact our sales department:

tel. /48/ 12 618 90 30

fax /48/ 12 618 90 08

e-mail: [moreinfo@pmrporate.com](mailto:moreinfo@pmrporate.com)

[www.pmrpublications.com](http://www.pmrpublications.com)

[See other reports](#)



[See how to order](#)



# SUBSCRIPTION CARD

TO ORDER RETURN THE FORM TO US VIA FAX ON: /48/ 12 618 90 08



Please send me

## Telecommunications market in Central and Eastern Europe 2009 Development forecasts for 2010-2015

Publication date: December 2009

Language: English

1

YOUR LICENCE

Language version

Single user licence\*

5-user licence\*\*

Corporate licence\*\*\*

Global licence\*\*\*\*

English

€3100

€4650

€6200

€7750

\* By ordering a "single user licence" the client is purchasing the right to use the publication on one computer workstation only. Any copying, distribution or dissemination of the electronic publication via a computer network (in part or in whole) is strictly prohibited. Delivered by e-mail in PDF format.

\*\* By ordering a "5-user licence" the client is purchasing a licence authorising the copying, distribution and dissemination of the electronic publication via a computer network (in part or in whole) among a maximum of 5 people within the company indicated on the order form (including all company subsidiaries in a single country location). Delivered by e-mail in PDF format.

\*\*\* By ordering a "corporate licence" the client is purchasing a licence authorising the unrestricted copying, distribution and dissemination of the electronic publication (in part or in whole) via a computer network solely within the company indicated on the order form (including all company subsidiaries in a single country location). CD delivered by courier. CD version contains PDF version of the report plus an extra file with all the graphs and tables in a copiable format easy to use in your own analyses, presentations, etc.

\*\*\*\* By ordering a "global licence" the client is purchasing a licence authorising the unrestricted copying, distribution and dissemination of the electronic publication (in part or in whole) via a computer network solely within the organisation indicated on the order form, regardless of country location. CD delivered by courier. CD version contains PDF version of the report plus an extra file with all the graphs and tables in a copiable format easy to use in your own analyses, presentations, etc.

2

INVOICING DETAILS

If your contact details are different to the invoicing details, please fax them to us together with the completed order form.

Mr  Mrs  Ms

Last Name

First Name

Job title

Company

Country

Invoicing address

E-mail

Tel./Fax

Core business

EU VAT Number

3

PAYMENT FORM

Polish clients will be invoiced in PLN (based on the NBP exchange quoted on the day preceding the invoice date) and need to add 22% VAT. Foreign clients will be invoiced in EUR.

MONEY TRANSFER TO:

PMR Ltd. Sp. z o.o.

For Polish clients:

Raiffeisen Bank Polska S.A.

ul. Armii Krajowej 18, 30-150 Krakow

Account number: 36 1750 1048 0000 0000 0758 5225

For foreign clients:

Raiffeisen Bank S.A.

ul. Armii Krajowej 18, 30-150 Krakow

Account number: PL 92 1750 1048 0000 0000 0758 5284

SWIFT CODE: RCBWPLPW

CREDIT CARD:

Diners Club  Visa  Eurocard / Mastercard  American Express

Account to be charged and currency (Credit card charges will be made in PLN at current exchange rates)

Name of card owner

Credit Card No

Valid until

Billing address  
of card

4

Correspondence address

E-mail / Tel. to accounting

I undertake to contact PMR within seven days should I not receive any of the copies.

In sending this form I authorise PMR to invoice me without my signature and to use the company details on the form for processing my subscription (Ustawa o ochronie danych osobowych Dz. U. nr 133/97, poz. 883)



Signature:

only signed forms can be processed

Thank you! We will contact you soon to confirm your order.

PMR Ltd. Sp. z o.o., tel. /48/ 12 618 90 00, fax /48/ 12 618 90 08, e-mail: moreinfo@pmrcorporate.com, ul. Supniewskiego 9, 31-527 Krakow, Polska

NIP number: 676-20-95-189, destination of region court: Sad Rejonowy dla Krakowa-Srodmiescia w Krakowie

XI Wydzial Gospodarczy Krajowego Rejestru Sadowego, KRS number: 0000057694, the amount of company's nominal capital: one hundred and thirty thousand PLN