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edition!

# IT market in Russia 2010

## Market analysis and development forecasts for 2010-2014

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Publication date: May 2010

Language: English

## Word from the Author:



Russian IT market is slowly recovering after difficult period of the last 18 months or so. Local hardware distribution market suffered the most due to crisis. Software and IT services segments moved even stronger towards IT outsourcing model, although demand for IT exports also declined last year. At present first signs of recovery can be seen. Macroeconomic indicators are bouncing back and overall climate in the IT branch is definitely much better than a year ago.

**Pawel Olszynka**, IT&Telecom Head Analyst

## Report Description:

The report presents a wealth of current data on **macroeconomic conditions** in Russia as a backdrop for details on the current condition of the country's **IT market** and its major segments – **hardware, software** and **IT services**. The report synthesizes all of the latest information and uses it as the foundation for **solid forecasts** as the industry switches into post crisis mode and reveals how top companies are adjusting their plans in order to survive and succeed in the new business environment.

## If you are looking for:

- information on Russian IT market as a whole, including size, growth, contraction data and major players
- analysis of the hardware market in Russia
  - ◆ top selling products
  - ◆ intelligence on the largest hardware distributors
  - ◆ sales forecasts
- details on software products
  - ◆ from ERP and CRM to business intelligence
  - ◆ latest office applications
- overview of the IT services segment
  - ◆ major IT services providers
  - ◆ current levels of activity
  - ◆ projected levels for the coming years
- trends and developments for the period until 2014

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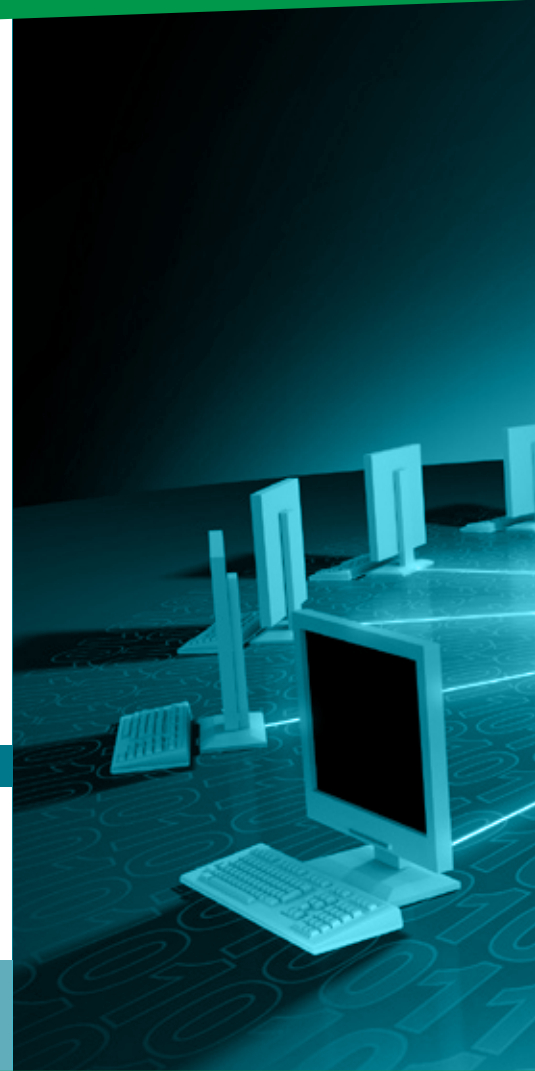
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