



ICT resources in 500 medium companies in Poland

– Excel Database

Publication date: February 2010

Language: Polish, English

Database Description:

The aim of the database is to provide information on the use of the individual types of business software by 500 mid-sized companies in Poland (by revenues, PLN 100m to ca. PLN 180m).

The information in the database is subdivided into **26 column headings**, commencing with company name, address, website, and telephone number (as well as contact person), through key financials and core business.

A separate key – category of the database lists **various types of software**:

- MS Office suite and other office software;
- Anti-virus software, financial and accounting software, HR and payroll software;
- ERP, CRM and BI applications.

For every software type, information is provided on whether a given company owns such software and what firm manufactured the software.



Methodology:

The database was assembled primarily through **telephone interviews** with the individual companies (500 firms). Information gathered directly from the companies was also **supplemented and verified** with other sources, including:

- IT solution providers
- Other databases with the firms' financials
- *Monitor Polski*.

The key advantage of the database is that it permits the processing and unlimited filtering of information contained therein:

- to generate custom diagrams and charts to illustrate the use of a given software type by a defined company type
- to prepare lists showing the uptake of applications of individual software makers.

All data is assigned to individual companies.

If you are looking for:

- detailed information on the use of the individual types of business software by 500 mid-sized companies in Poland (including core business and financial data)
- list of software manufacturer for each company
- contact data for each company (address, website and telephone number) as well as contact person (e-mail address and telephone number)
- possibility of processing and unlimited filtering of information contained therein

...this database is for you!

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